

AYSHAN AHMADOVA

UX/UI Designer

Vilnius, Lithuania • +370 6965 3561

ayshandesigner@gmail.com • linkedin.com/in/ayshanahmadova • ayshanahmadova.com



PROFESSIONAL EXPERIENCE

Inchaa Company

UX/UI Designer

Remote

Jun 2026 – Present

A digital platform that connects customers with verified contractors and consultants.

- Designed **end-to-end user experiences** for a B2B SaaS construction platform.
- Built **dashboards, admin panels, onboarding flows** and **procurement workflows**.
- Created and maintained the **product design system** and reusable UI components.
- Improved UX through user flow optimization, **information architecture** and usability reviews.
- Collaborated cross-functionally with product and engineering teams to deliver **production-ready designs**.
- Produced **developer-ready specifications** and interactive prototypes in Figma.

Safavy LLC

Product Designer

Remote

Nov 2024 – Jan 2026

Online B2B and B2C education platform offering accessible, professionally produced video courses.

- Redesigned web platform **IA and user flows**, improving navigation and task completion.
- Built a **scalable design system**, cutting handoff errors and speeding iterations.
- Ran **A/B tests and usability reviews** to optimize key journeys and raise satisfaction.
- Designed **responsive, accessible UI** in Figma, helping lower bounce rates.
- Analyzed client behavior and feedback to refine portal navigation and prioritize UX improvements.

Safavy LLC

UX Researcher

Baku, Azerbaijan

Feb 2024 – Nov 2024

Online B2B and B2C education platform offering accessible, professionally produced video courses.

- Led **mixed-method user research** (in-depth interviews, diary studies, large-scale surveys) to diagnose onboarding friction and drive product adoption strategies.
- Planned and executed **wireframe, tree and usability testing** programs, translating findings into streamlined task flows and reduced user error rates.
- Authored **research briefs** and facilitated **stakeholder workshops**, aligning product, design and engineering on evidence-based priorities and faster delivery.

Wish To Wear

UX/UI Designer Intern

Remote

Nov 2023 – Feb 2024

W2W is an eCommerce platform that facilitates the renting of women's dresses and accessories.

- Redesigned the **eCommerce interface and flows**, boosting task completion and satisfaction.
- Designed **adaptive, mobile-first layouts** that increased mobile engagement.
- Built design system components and prototypes in Figma to speed delivery.
- Used **heuristic reviews** and competitor analysis to improve feature discoverability.

EDUCATION

Mykolas Romeris University

M.A. in Project Management

Vilnius, Lithuania

Sep 2024 – Jan 2026

Azerbaijan State University of Economics

B.Sc. in Computer Science

Baku, Azerbaijan

Sep 2020 – Jul 2024

LEADERSHIP & ACTIVITIES

- Diaspora Youth VII Summer Camp** Aug 2026
- Organized by the State Committee for Work with the Diaspora and the Heydar Aliyev Foundation in Zangilan; 120+ young people from 64 countries.
- SCCL Mentorship Program** Jan – Jun 2026
- Swedish Chamber of Commerce in Lithuania: six-month one-to-one mentoring with senior business leaders.
- TEKNOFEST 2023** 2023
- Researcher in a competition team at the international aerospace and technology festival.
- Entrepreneurship Program** 2022
- Participant in the entrepreneurship program of the Türkiye Teknoloji Takımı (T3) Foundation.
- WiSci Girls STEAM Camp** Aug 2018
- Two-week international STEAM camp in Tbilisi, Georgia, hosted by the U.S. Department of State and Girl Up with partners including Google and Intel.

SKILLS & LANGUAGES

Core UX/UI: UX Research, Usability Testing, User-Centered Design, Interaction Design, User Flow, Information Architecture, Wireframing, Prototyping, Design Systems, Component Libraries, Visual Design & UI Patterns, Design Thinking, Mobile-first Design, A/B Testing, Behavioral Analytics.

Design Tools: Figma, Maze, Adobe Photoshop, Visily, Hotjar.

AI Tools: Uizard / Galileo AI, Lovable, Figma Make, Claude, DALL-E 3, ColorMind AI.

Collaboration & PM Tools: Trello, Asana, ClickUp, Jira, Otter.AI.

Methodologies: Agile Methodologies, Stakeholder Management, Strategic Thinking, Adaptability, Detail Orientation.

Languages: English (fluent), Turkish (advanced), Russian (intermediate).